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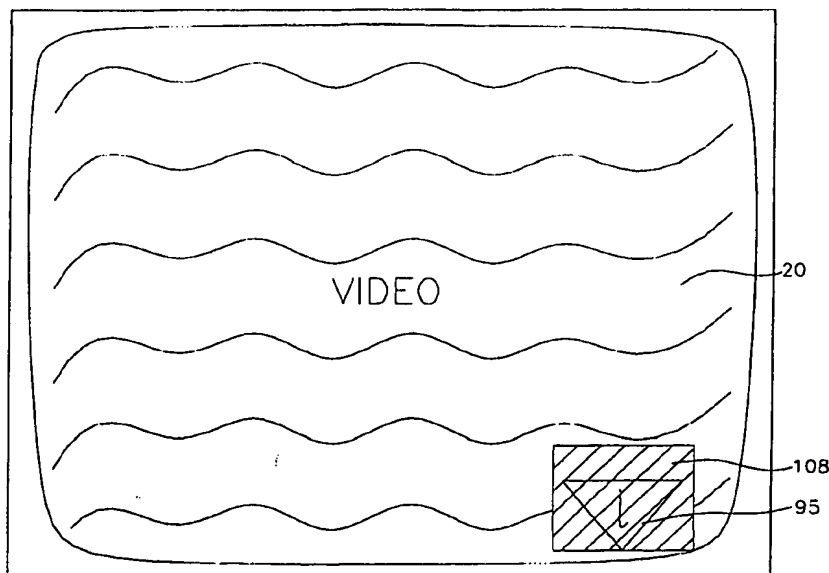
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(71) Applicant (for all designated States except US): GEMSTAR DEVELOPMENT CORPORATION [US/US]; Suite 870, 135 North Los Robles Avenue, Pasadena, CA 91101 (US).		Published <i>With international search report.</i> <i>Before the expiration of the time limit for amending the claims and to be republished in the event of the receipt of amendments.</i>	
(72) Inventors; and (75) Inventors/Applicants (for US only): MACRAE, Douglas, B. [US/US]; 23 Cart Path Road, Weston, MA 02193 (US). YUEN, Henry, C. [US/US]; P.O. Box 1159, Redondo Beach, CA 90278 (US). MANKOVITZ, Roy, J. [US/US]; 18057 Medley Drive, Encino, CA 91316 (US). LEUNG, Elsie, Y. [US/US]; 1302 Via Del Rey, South Pasadena, CA 91030 (US). KWOH, Daniel, S. [US/US]; 3975 Hampstead Road, La Canada/Flintridge, CA 91011 (US). WESTBERG,			

(54) Title: ACCESS TO INTERNET DATA THROUGH A TELEVISION SYSTEM



(57) Abstract

An interactive television system in which a URL representing an Internet web site is encoded in a television signal. The user may link to the web site by selecting an icon (95) displayed on the television screen.